

5 BESAR ITS APPCELERATE 2018

No	Tim/Produk
1.	Everchat
2.	Sidakdebitur
3.	Guarddio
4.	Codedirect
5.	Fishgator

Kami mengundang Tim Appcelerate yang **LOLOS** untuk mengikuti **Presentasi Pemilihan Top 3 Appcelerate** tahun 2018. Acara ini akan berlangsung pada :

Tanggal : 11 April 2019

Waktu : 09.00 WIB – Selesai

Lokasi : Co-working Space Lt. 8, Gedung Research Center, Kampus ITS
Sukolilo, Kota Surabaya 60111

Adapun Syarat dan Ketentuan dalam mengikuti Presentasi Pemilihan Top 3:

Terlampir konten slide yang harus ada untuk pitch deck startup di pemilihan 3 besar Appcelerate 2018. Slide tersebut harus berisi 10 point berikut ini dengan jumlah slide max 10 - 12 buah dan durasi presentasi max 10 menit.

1. Company Purpose – Your mission and vision. Keep this slide short and punchy
2. Team – Introduce your key personnel and their track records
3. Problem and Solution – What problem are you trying to solve? And How your product or business solves the problem
4. Opportunity – Why the iron is hot and investors should strike now
5. Target market & distribution – Define your target consumers
6. Product – Key features and the all-important demo
7. Business Model/BMC– How you're going to make people give up their hard-earned money
8. Competition – A perceptual map on how you are positioned compared to your rivals
9. Financial Snapshot – IRR, ROI, PBP etc
10. Exit strategy – Identify companies that may be interested in acquiring you in the future